



The 2008 London Women's Business Directory

For business, professional & corporate women

tel: 519-668-5677 fax: 519-668-6883 Box 25152, London, N6C 6A9
www.londonwomensdirectory.com diann@vailweb.net



SISKIND, CROMARTY, IVEY and DOWLER LLP

Reasons to Advertise in the Women's Business Directory Best Advertising Rates in Town

- Best Introduction**— of products, services & information to business & professional women
- Longevity of Advertising Exposure**—Annual Publication used over many years
- Targets most influential consumers** – business, professional & corporate women
- Biographies**—introduce women leaders, and their products, services or information
- Listings**—over 900 business women categorized by work category & last name



Sustainability Strategy & Communications



Company Name: _____

Contact Name: _____ Position: _____

Address: _____ P/C _____

Telephone: () _____ ext: _____ fax: _____

E-mail: _____

Directory specifications: 8 1/2" X 11" format; full glossy interior & exterior; cardstock cover
Biographies; articles; information; business listings; winter publication
5000 hard copies plus **website publication.**

Color ads & photos: Must be supplied in PDF format, CMYK colour

Business Card Ad	\$ 225.00	+ 6% GST	13.50	Total	\$ 238.50
One Sixth Page	\$ 325.00	+ 6% GST	19.50	Total	\$ 344.50
Quarter Page	\$ 425.00	+ 6% GST	25.50	Total	\$ 450.50
One Third Page	\$ 525.00	+ 6% GST	31.50	Total	\$ 556.50
One Half Page	\$ 625.00	+ 6% GST	37.50	Total	\$ 662.50
Two Thirds Page	\$ 775.00	+ 6% GST	46.50	Total	\$ 821.50
Full Page	\$ 995.00	+ 6% GST	59.70	Total	\$1,054.70

Cheque payable to:
Women's Directory
Box 25152, London
ON, N6C 6A9

Listing Only

\$ 35.00 + 6% gst (2.10) = **\$ 37.10**

Reserve Space: space size _____ Total \$ _____ Deposit \$ _____ Balance due Jan. 31/07 \$ _____

Advertiser Signature _____

Position _____

Date _____

AMEX, MC or Visa: # _____ exp. _____ Signature: _____

Ad Sizes & Shapes

Business Card
Horizontal

1/6 Page
Vert
\$325
5" X 2.5"

\$425
1/4 Page
Vertical
5" X 3.75"

1/3 Page
Vertical
\$525
10" X 2.5"

1/3 Page
Horizontal
\$525
5" X 4.5"

1/2 page
4.5" X 6.5"

1/2 Page
Vertical
\$625
10" X 3.5"

1/2 Page
Horizontal
\$625
5" X 7.5"

Full Page
\$995
Full bleed
Only
8 1/2 X 11
1/4" bleed

2/3 Page
\$775
10" X 4.5"